

SKIP THE RENO

AND SELL IN 18 DAYS



KEEP 2 THINGS IN MIND IF YOU'RE PLANNING TO SELL:

1. Right now, there aren't enough houses.

- ✓ This means competition among homebuyers is high, and houses are selling fast.
- ✓ The average home is staying on the market for **just 18 days** – and is receiving multiple offers.
- ✓ Spending the time (and the money) to renovate before selling might cause you to miss out on this chance.

2. What matters most is getting good ROI.

- ✓ If you think your home may need a larger upgrade, talk with your real estate agent.
- ✓ Ask how much ROI (return on investment) a project is likely to bring and if it's worth the price.
- ✓ Try not to over-invest in big-ticket updates if they won't earn that cash back when you sell.

Bottom line: While small repairs might be necessary, you may be amazed to see how much interest there is in your existing house in today's seller's market.

P.S. When in doubt, reach out. Wondering if you're better off selling your home as-is or cashing out your rising equity to pay for bigger renovations? Contact me for an answer.

Homebuyers are more likely to tackle renovation projects themselves, just to get the house they have their eye on.



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