

WHY CHOOSE TEAM ROCKEY

AND PRIORITY HOME LENDING?



COMMITMENT TO CLOSING ON TIME

It's not just a priority; it's a core value



IN-HOUSE OPERATIONS

From processing and underwriting to closing and funding



AMAZING EFFICIENCY

Real-time loan pricing, quick rate locks, and underwriting goal of two business days



DIRECT LENDING

There's no middleman; we make the final loan approval decisions



MORE LOAN PROGRAMS

Variety of options to help more homebuyers



LOANFLY® INNOVATION

Fully integrated, end-to-end mortgage app and secure online borrower portal

THERE'S MORE!



CO-BRANDED MARKETING

From flyers and mailers to promotional items, our team has literally hundreds of co-branding options!



MOVING DAY PACKAGE

We know moving is stressful and hard work! We send our clients a package of moving day essentials.



WEEKLY UPDATES

With the client's permission, we provide weekly loan status updates to both the buyer's and seller's agents so everyone is in the loop and on the same page! (We do not disclose any personal or loan information; these are strictly status updates.)



CLIENT BIRTHDAY REMINDERS

We send you email reminders about clients' birthdays, because everyone loves a little shout-out on their special day!



CLOSING GIFTS

We are grateful for our clients and referrals. Our client closing gifts are a small token of our appreciation for their business!



ATTITUDE OF GRATITUDE

Our goal is to exude kindness and appreciation in all that we do for our clients, friends, family and community.



MIKE ROCKEY

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Priority
HOME LENDING



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