# DID YOU KNOW **CREDIT BUREAUS CAN SELL YOUR** INFORMATION?

When you apply for credit, the credit bureaus not only provide your information to the company you applied with. They can also sell your information to other interested companies who want to market to you. This tactic is known as a trigger lead - and it's legal under the Fair Credit Reporting Act (FCRA).



## You don't have to be a trigger lead.

The same credit reporting law also gives you the right to opt out of unwanted prescreened solicitations in the mail.

Protect your privacy today by calling 888-567-8688 or visiting www.OptOutPrescreen.com.

### VISIT THESE ADDITIONAL RESOURCES TO:



Stop telemarketing calls: www.DoNotCall.gov



Reduce unwanted direct mail and emails: www.DMAChoice.org

We know unwanted solicitations can be frustrating. That's why we felt it was important to share WHY they happen and HOW to stop them. Please know we're only a call away if you have questions or need assistance.

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