

AI RESOURCE GUIDE

AI Tools for Creating Better Content Faster

Whether you're creating videos, writing emails, or growing your business, these AI tools can save hours each week while helping you create higher-quality content.



Claude

Excellent for in-depth research, organizing complex information, creating graphics and visual assets, and assisting with creative projects, including video editing workflows.



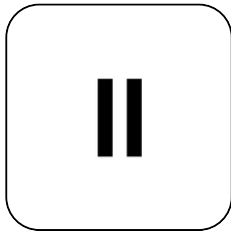
ChatGPT

Your go-to AI assistant for content writing, brainstorming ideas, creating video scripts, writing emails and social posts, and generating ideas for YouTube thumbnails.



OneUp App

Schedule and automatically publish your content across multiple social media platforms from one dashboard. Great for planning your content calendar, staying consistent, and saving time.



ElevenLabs

Create natural-sounding AI voice-overs or clone your own voice to produce consistent narration for videos, courses, and presentations.



Opus Clip

Turn long-form videos into engaging short-form clips automatically. AI identifies the best moments, adds captions, & formats them for YouTube Shorts, Instagram Reels, TikTok, etc.



Descript

An all-in-one audio and video editor that makes editing as easy as editing a document. Great for recording remote podcasts, editing videos, removing filler words, and creating captions.

You don't need to use every AI tool. Start with one or two that solve your biggest pain point, then build your AI toolkit over time.

Remember: AI is a tool, not a replacement for you. The best content still reflects your voice, your expertise, and your unique perspective. Use AI to work smarter, create faster, and avoid the trap of "AI slop."



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