



HERE'S PROOF THE FUTURE OF HOMEOWNERSHIP IS FEMALE.

MORE FEMALE BUYERS:

Since 1981, single-female homebuyers have consistently been second only to married buyers. This diverse group has also beat out the homeownership ratio for single men for the past 30 years.

GAIN WEALTH:

Let's say you have a first-time single-female homebuyer who may not be fully prepared for retirement: She can buy a house and start gaining wealth through another channel. Or maybe your client's a repeat buyer: She could leverage her existing equity and move up to a bigger or better place.

LADIES WANT IT NOW:

Women interested in buying a house expect a faster response time than men. Let's work together to make mortgage simple and fast. Timely communication is my top priority – along with closing your buyers as quickly as possible.



RENEE GAUGLER

Loan Officer | NMLS 400368

Direct: 406.551.4265 | Cell: 406.580.7397

rgaugler@houseloan.com | www.ReneeGaugler.com

